



# Securing a fair chance for all

## Recognising value in public good

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## Rārangi upoko – topics

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- productivity, people, and place
  - changing the way we think in an increasingly fragile (economic) world
- A Fair Chance for All: Breaking the cycle of persistent disadvantage
  - the *case* for change: the social contract
  - investing for the future
  - recommendations



# Kaupapa and mahi

## *productivity, people, and place*

- *productivity* and wellbeing go together
- *people* drive economic activity
- *place* is central to tangata whenua
- *place* is what makes Aotearoa distinctive
  
- a long-term perspective is critical
  - inter-generational
  - community, business, and government

**improved  
productivity  
and wellbeing  
for current and  
future  
generations**

# A fair chance for all

Breaking the cycle of  
persistent disadvantage



Opinion **The FT View** + Add to myFT

# Virus lays bare the frailty of the social contract

Radical reforms are required to forge a society that will work for all

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Volunteers pull carts full of food donations in London. The coronavirus pandemic has exposed the brittleness of many countries' economies © Hannah McKay/Reuters

The editorial board APRIL 4 2020

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If there is a silver lining to the Covid-19 pandemic, it is that it has injected a sense of togetherness into polarised societies. But the virus, and the economic lockdowns needed to combat it, also shine a glaring light on existing inequalities — and even create new ones. Beyond defeating the disease, the great test all countries will soon face is whether current feelings of common purpose will shape society after the crisis. As western leaders learnt in the Great Depression, and after the second world war, to demand collective

# Community, society, belonging, inclusion

## The Social Contract

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- you are 'in'
  - if you play by the *rules* (contribute and participate)
- and in return
  - you will have choices over your time/life and future pathways
  - your will have opportunities to improve your life

BUT ...

- who writes the *rules*?
- and, so, who have *genuine* choices?
- and who have *access* to opportunities?



## We heard

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- disadvantage is multi-dimensional and inter-generational
- system barriers are real
- power imbalance are real
- but solutions exist

“More and more kaimahi time is being spent advocating for clients who are weary, disillusioned, and desperate ...”

“Solutions to our wellbeing challenges are already in our communities, often operating with insufficient support and frustrated by institutional processes...”

“unless we relieve the stress in the home ... we continue to endure chronic stress and anti-social behaviour.”

# Required long-term response held hostage by short-term considerations and status-quo voices

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embracing sustainability, advancing productivity, and improving wellbeing requires

- a much longer time horizon than we have illustrated in the past
- changes to assumptions, models, processes, relationships and resources
- significant and fundamental change to long-term commitments and investments in
  - people, businesses, whānau, hapū, communities, and facilities





# The key to productivity and wellbeing ...

*investment, investment, investment* in our resources

- training and skills development
- community supports, facilities, and connections
- environment restoration and regeneration
- transport and communications networks
- innovation eco-system nurturing creativity and a mature attitude to risk
- R&D, knowledge, science, technology



# Principles for our recommendations

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- *strengthen* the influence of Te Tiriti throughout system
- *empower* voices of people and communities experiencing persistent disadvantage
- *value* longer-term investments
- *integrate* learning and evaluation to encourage innovation



## Selected specific recommendations

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- not starting from scratch
  - build on change already underway
- social floor
  - to give effect to implied social contract
- cross-party agreement on long-term wellbeing objectives
  - combination of approaches
  - alignment between LG and CG
- Wellbeing of Future Generations Act



# The importance of *mutual* trust

- empower communities
- learn from existing Place Based Initiatives and locally-led whānau-centered approaches
  - integrated and fit for purpose, but need to scale up
  - require investment in capability, evaluation, innovation, and development
  - resources, decision-making, transactional v relational
- **requires mutual trust** between and across a range of groups
  - people experiencing disadvantage, service providers and workforce, Māori, local and central government



# Financial Times – 04 April 2020

## *... w(h)ither the social contract?*

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“... Radical reforms — reversing the prevailing policy direction of the last four decades — will need to be put on the table. Governments will have to accept a more active role in the economy. They must see public services as investments rather than liabilities, and look for ways to make labour markets less insecure. ...”

**Papatūānuku**

