

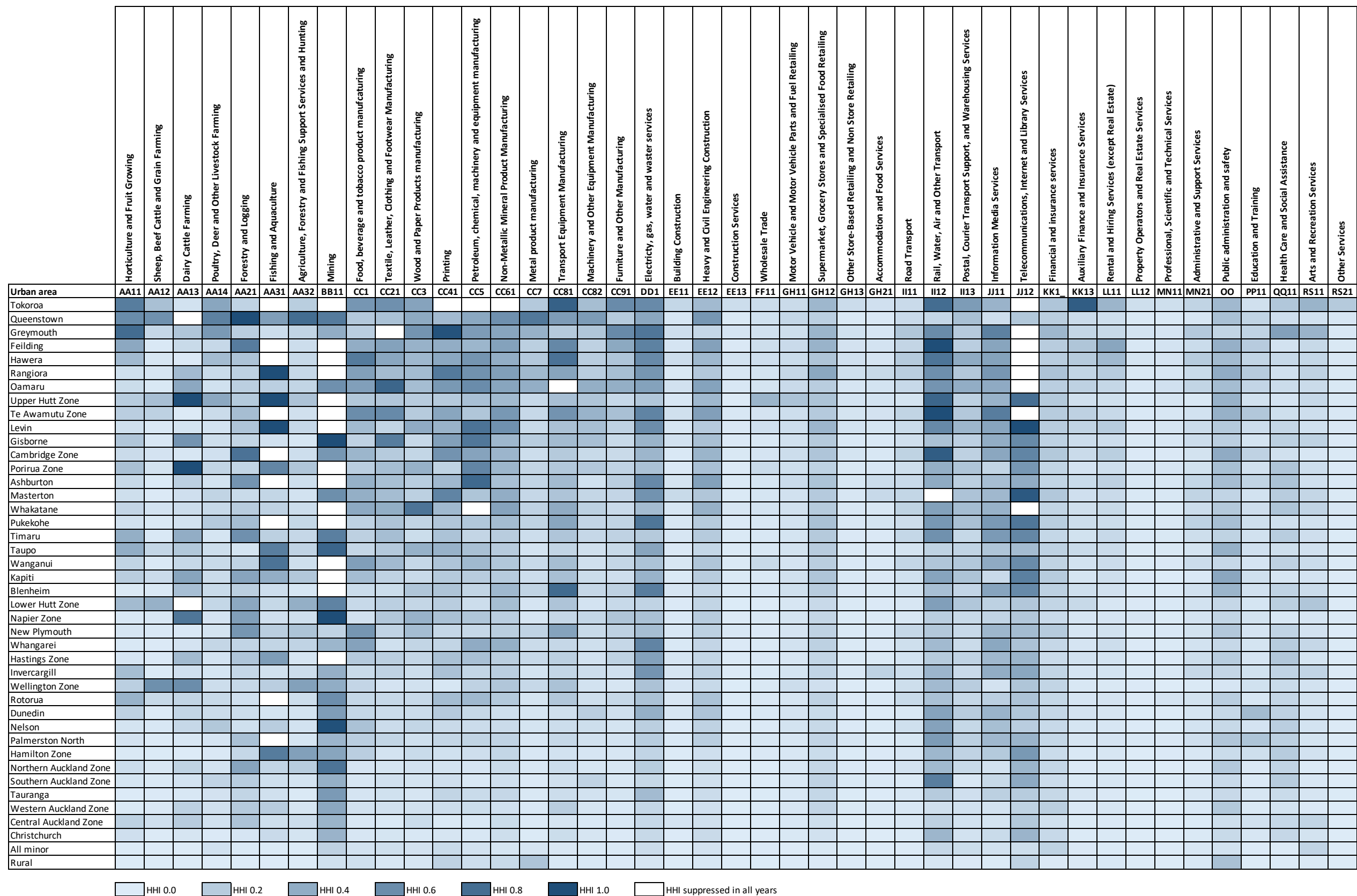
Figure 19 Summary of average HHI from 2001 to 2016 by industry and urban area. Geographic areas are ordered from north to south

	Horticulture and Fruit Growing	Sheep, Beef Cattle and Grain Farming	Dairy Cattle Farming	Poultry, Deer and Other Livestock Farming	Forestry and Logging	Fishing and Aquaculture	Agriculture, Forestry and Fishing Support Services and Hunting	Mining	Food, beverage and tobacco product manufacturing	Textile, Leather, Clothing and Footwear Manufacturing	Wood and Paper Products manufacturing	Printing	Petroleum, chemical, machinery and equipment manufacturing	Non-Metallic Mineral Product Manufacturing	Metal product manufacturing	Transport Equipment Manufacturing	Machinery and Other Equipment Manufacturing	Furniture and Other Manufacturing	Electricity, gas, water and waster services	Building Construction	Heavy and Civil Engineering Construction	Construction Services	Wholesale Trade	Motor Vehicle and Motor Vehicle Parts and Fuel Retailing	Supermarket, Grocery Stores and Specialised Food Retailing	Other Store-Based Retailing and Non Store Retailing	Accommodation and Food Services	Road Transport	Rail, Water, Air and Other Transport	Postal, Courier Transport Support, and Warehousing Services	Information Media Services	Telecommunications, Internet and Library Services	Financial and insurance services	Auxiliary Finance and Insurance Services	Rental and Hiring Services (except Real Estate)	Property Operators and Real Estate Services	Professional, Scientific and Technical Services	Administrative and Support Services	Public administration and safety	Education and Training	Health Care and Social Assistance	Arts and Recreation Services	Other Services																
Urban area	AA11	AA12	AA13	AA14	AA21	AA31	AA32	BB11	CC1	CC21	CC3	CC41	CC5	CC61	CC7	CC81	CC82	CC91	DD1	EE11	EE12	EE13	FF11	GH11	GH12	GH13	GH21	II11	II12	II13	JJ11	JJ12	KK1	KK13	LL11	LL12	MN11	MN21	OO	PP11	QQ11	RS11	RS21																
Whangarei																																																											
Northern Auckland Zone																																																											
Western Auckland Zone																																																											
Central Auckland Zone																																																											
Southern Auckland Zone																																																											
Pukekohe																																																											
Tauranga																																																											
Hamilton Zone																																																											
Cambridge Zone																																																											
Te Awamutu Zone																																																											
Whakatane																																																											
Rotorua																																																											
Tokoroa																																																											
Taupo																																																											
Gisborne																																																											
New Plymouth																																																											
Napier Zone																																																											
Hawera																																																											
Hastings Zone																																																											
Wanganui																																																											
Feilding																																																											
Palmerston North																																																											
Levin																																																											
Kapiti																																																											
Masterton																																																											
Porirua Zone																																																											
Upper Hutt Zone																																																											
Lower Hutt Zone																																																											
Wellington Zone																																																											
Nelson																																																											
Blenheim																																																											
Greymouth																																																											
Rangiora																																																											
Christchurch																																																											
Ashburton																																																											
Timaru																																																											
Oamaru																																																											
Queenstown																																																											
Dunedin																																																											
Invercargill																																																											
All minor																																																											
Rural																																																											

HHI 0.0 HHI 0.2 HHI 0.4 HHI 0.6 HHI 0.8 HHI 1.0 HHI suppressed in all years

Source: Authors' calculations based on competition visualisation tool

Figure 20 Summary of average HHI from 2001 to 2016 by industry and urban area. Geographic areas are ordered from highest to lowest overall average HHI



Source: Authors' calculations based on competition visualisation tool